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## Who We Are

Mannai owes its success and market leadership to our shared values, core competencies in commerce and technology, and an unwavering spirit of innovation across all aspects of our corporate life. Our purpose is to deliver exceptional, long-term economic benefits to our customers, shareholders, employees, and the communities that we operate in.

We function across two primary divisions: Trade and Services. Our varied portfolio covers areas like oil and gas, automotive distribution, ICT, retail, home appliances, electronics, travel services, logistics, and representation, catering to a swiftly growing clientele with diverse services and solutions.

All our divisions and subsidiaries adhere to the same high standards and are fully committed to providing outstanding levels of service to our clients. Through our unwavering dedication, we empower our clients to enhance their own business performance.

## Our Mission

To create an environment which will attract and retain a committed team of talented professionals who will place Mannai at the forefront in our chosen markets.

## Our Vision

Through exceptional service and added value, build Mannai to be the most dependable business partner in the region.

03

# Corporate Social Responsibility (CSR) Initiatives

Mannai Corporation, together with its subsidiaries, upholds The Mannai Way, a set of well-established values that serve as the bedrock of our business operations. These values encompass our unwavering dedication to produce quality, exceptional customer service, and actively contribute to the betterment of the communities in which we operate.

We hold ourselves to the highest standards of corporate citizenship, recognizing the importance of responsible business conduct. This commitment encompasses several key areas, including prioritizing the health and safety of our employees, ensuring environmental stewardship, and actively seeking to create long-lasting, positive impacts within the communities that we engage with.

Embedded within our business philosophy, CSR guides our actions and decision-making processes.

At Mannai, our commitment to The Mannai Way extends beyond immediate business interests. We strive to make a positive and meaningful difference in the world through responsible corporate practices, recognizing our role in fostering sustainable development and contributing to the well-being of society as a whole.

**We reassert our steadfast commitment to the following principles:**



Upholding the highest standards of business and personal integrity, as explicitly outlined in our Policies.



Respecting and complying with the laws and regulations of the countries and communities where we operate.



Nurturing an equal employment opportunity workforce that embraces and promotes diversity throughout our organization.



Cultivating collaborative relationships with our customers, suppliers, host governments, other companies, and communities, as we work together to address pertinent social and environmental concerns.



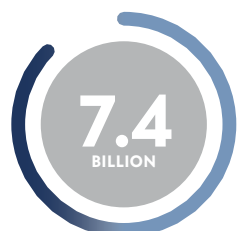
Proactively identifying and comprehending the potential social and cultural impacts of our operations before making significant investments in new areas.



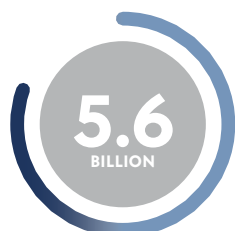
Continuously evaluating and assessing our contributions to social and cultural changes within the communities where we operate. Based on these evaluations, we develop and implement appropriate strategies that respect the rights and cultural values of the local communities.

# Financial Highlights

2024



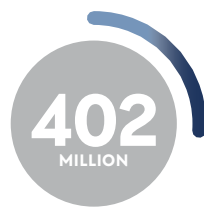
TOTAL ASSETS



REVENUE

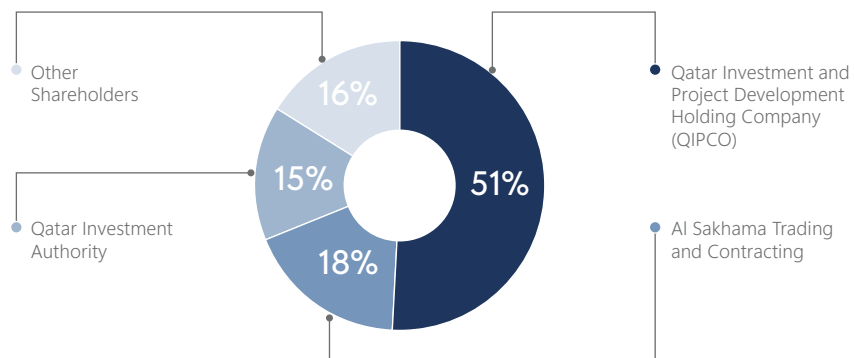


EBITDA



EBIT

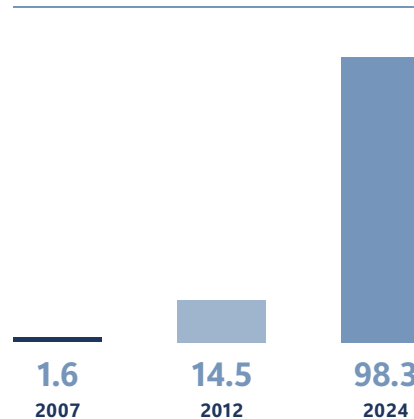
## Mannai Corporation Shareholders



## Financial Highlight since listing

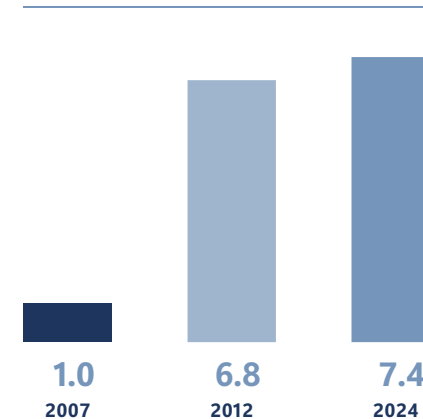
Total Revenue

QR Billions



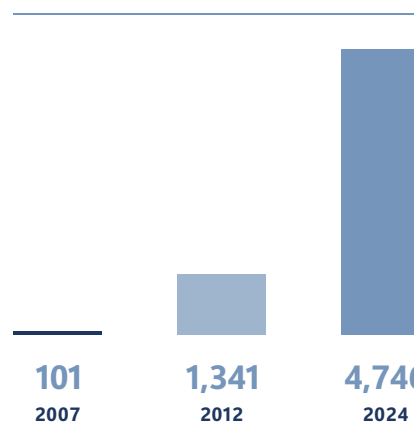
Total Assets

QR Billions



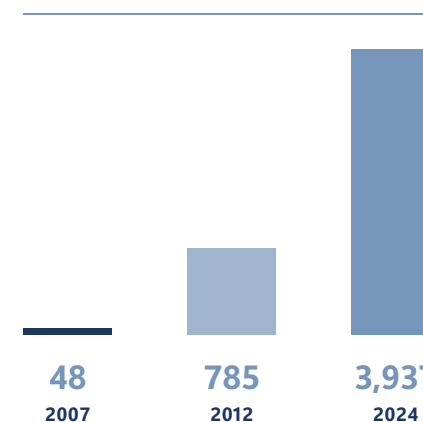
Total Net Profit

QR Millions



Total Cash Dividends

QR Millions



The financial highlight is based on the 2024 consolidated financial statement.





## Information & Communication Technology Division

The Information & Communication Technology Division, stands as Qatar's premier Systems Integrator with over 30 years of experience. Offering a comprehensive range of services, from passive and active networking to IT hardware and tailored software applications, Mannai ICT has played a pivotal role in Qatar's technological evolution.

Supporting over 5,000 entities, including top-tier enterprises, ministries, and SMEs, the division aids in advancing their tech infrastructure in alignment with Qatar's National Vision 2030.

Mannai ICT's solutions and service capabilities are mainly consolidated under the following six Service Lines:



IT Infrastructure



Cybersecurity



Enterprise Applications



Data Center & Cloud Services



Managed Services & Outsourcing



Digital Transformation

### Mannai InfoTech

Driven by a team of innovators and differentiated by extensive experience in diversified existing technologies, Mannai InfoTech harnesses the power of computing and automation to help our clients successfully adapt to the digital world. Through a comprehensive portfolio of end-to-end services, we are committed to enabling a smart and connected society leading to national growth and sustainability. In the era of economic globalization, we engage with an enriched bilingual workforce of certified professionals that aims to deliver the highest standards of performance across all business engagements.

### Mannai IT Solution

IT Solutions (ITS) division is the turnkey IT solution provider at Mannai ICT, integrating innovative technologies to provide digital technology services and beyond. We elevate our customers to the center of a multidisciplinary, agile approach to align with objectives of providing true digital transformation for their businesses. Our strength is our ability to understand customer's multi-faceted requirements and propose solutions and services across hybrid technology streams and domains. We offer integration, transformation, management, and security of critical business data on-premise or in the cloud. Our certified technical and service teams ensure expertise and support throughout the IT Infrastructure lifecycle. Our offerings cover a broad range of client needs, including Infrastructure as a Service, virtualization, hyper-converged infrastructure, storage and backup consolidation, disaster recovery, and endpoint solutions.

## Mannai Networking & ELV Division

Mannai ICT's Networking & ELV Division provides innovative next generation technology solutions for IT Infrastructure based on industry best practices to address need of all Small, Medium, Enterprise, Government, Defense & Service Provider customers. The Business Unit focuses on Master System Integration and successfully provides integrated, End-to-End solutions that involve Networking, Cyber-Security, Unified Collaboration, Cloud Computing, Datacenter, ELV solutions, Support Services and much more. With more than 600 IT Professionals, including Cisco Certified Engineers, Netapp Certified Engineers, VMware Certified Engineers, Certified design Experts, BICSI RCDD / DCDC Professionals, CTS Certified AV Consultants, Certified Security System Engineers, ATD Uptime Certified Professionals, Certified Power & Cooling Engineers, our team has the expertise for any situation. Our projects are managed by a team of qualified Project Management Professionals (PMPs), all of whom are based locally in Doha, Qatar.

## Mannai TechHub

Mannai TechHub is the only Platinum Partner in Qatar for both HP Enterprise & HP Inc., with vast experience in designing, implementing and supporting End-to-End Datacenter, Hybrid-Cloud, Network, Security, Monitoring, Automation & End-User Devices Infrastructure Solutions. HP Solutions compliments its services & solutions portfolio with leading technology vendors like Arista, MicroFocus, Dynatrace, Nexthink, Redhat, Veeam, Fortinet & Trendmicro. We provide comprehensive integrated ICT Solutions to meet any complex client needs, which includes Data Center Enterprise Computing Infrastructure, IT Automation, Disaster Recovery, Network Infrastructure, Security Infrastructure, Infrastructure Monitoring and IT Operations Management Solutions.







## Automotive Group

Mannai Automotive offers comprehensive vehicle solutions, catering to diverse needs, from compact cars to luxury passenger vehicles, commercial options, used cars, and heavy construction equipment. We are the exclusive franchise holder of General Motors' premium brands, the Cadillac and GMC. We also represent the iconic Japanese brand, Subaru.

Our extensive range of vehicles is complemented by a robust after-sales service network that runs routine maintenance to complex repairs. This ensure that our clients have access to an unparalleled selection of vehicles and a reliable network of service centers. Our commitment encompasses the provision of genuine components for maintenance and enhancements, along with customized solutions for individuals seeking to acquire pre-owned vehicles.

Additionally, the division's 'Autorent' service provides convenient car rental and leasing options whether for a short term or a long term lease with a fleet of well-maintained vehicles.

## Heavy Equipment

Mannai Heavy Equipment is the trusted source for a wide array of earth-moving construction equipment, material handling machinery, power products, heavy-duty trucks, buses, pick-up & vans, commercial sweepers, and refrigeration units from renowned brands, each tailored to meet diverse industrial needs.

Backed by a team of dedicated and expert professionals, we prioritize delivering efficient and effective solutions that cater to our customers' specific demands. Our comprehensive facilities, including a state-of-the-art showroom, two well-equipped workshops, after-sales support with an extensive spare parts inventory, and round-the-clock field service operations, we ensure that we are equipped to serve you.

## Damas International Limited

A subsidiary of Mannai Corporation which is the leading jewellery retailer in the GCC region. With a network of 140 stores, they offer a wide range of Damas in-house collections and international brands. Damas has a rich history of over 100 years and has built a strong reputation as a trusted household name in the jewellery industry.

Damas furthered its reputation as a design-led organization and as a pioneer with a strong commitment to CSR. The launch of the GAIA solitaire collection, the first collection to feature lab-grown diamonds (LGD), received an excellent reception.

This collection demonstrated Damas as an innovator and leader in the GCC market by embracing LGD technology, whose emphasis on ethical practices and sustainability brings great value to our clients. As the diamonds of tomorrow, GAIA's growing collection of lab-grown diamond designs connects with a ready market of women who appreciate that every diamond purchase is an ethical choice for them and the planet's future. The success of this collection emboldens Damas' reputation as a visionary champion of change.







## Energy & Industrial Markets

Energy & Industrial Markets (E&IM) offers a comprehensive range of products and services to serve our clients and contractors. We represent international manufacturers to our local market, harnessing our local industry knowledge to serve our market segments.

This include the areas of:

- Infrastructure & Utilities
- Oil & Gas
- HVAC Solutions
- Electrical, Mechanical, & Construction Materials
- Specialized Building Materials
- Industrial & Construction Supplies
- Machineries & Power Generation

## Gulf Laboratories Co. WLL

Gulf Laboratories provides ground investigation, borehole drilling and a wide range of laboratory testing services to international and local clients within the State of Qatar.

We provide specialist services to a large proportion of civil engineering, water resource and development projects within Qatar for over 40 years.

Our services include:

- Geotechnical Services
- Material Testing
- Physical Laboratory
- Environmental Analysis
- Oil Analysis
- Food Analysis







## Home Appliances & Electronics Division

The Home Appliances and Electronics Division (HAED) represents some of the world's leading electronics and home appliance brand including TCL, Toshiba, Moulinex, White Westinghouse, AEG, and Seiko. The product range extends to audio and video, small and large domestic appliances, air conditioners to name but a few.

Working with key retailers and dealer networks throughout Qatar, Home Appliances makes the most of its products and services conveniently available to consumers. With the support of well-trained sales, technical and logistical teams, the division offers top brands and top in class service.

## Travel Division

Mannai Travel is an IATA-accredited travel agent based in Doha, with branches in key locations and a back office in India. We provide full-service solutions for both corporate clients and individual travelers. With over four decades of experience, we prioritize our customers and offer personalized travel plans and packages.

Mannai Travel, with over four decades of industry expertise, stands at the forefront of exceptional travel experiences, known for its unwavering customer-centric approach. As a holistic travel management firm, we serve both corporate and leisure travelers.



**Mannai  
Air Travel**



**Mannai  
Holidays**



**Space  
Travel**



**VFS  
Centres**





## Manweir WLL

A subsidiary of Mannai Corporation that specializes in providing high-quality and technologically advanced solutions to the oil & gas sectors in Qatar and neighboring GCC states. With a state-of-the-art infrastructure facility in Ras Laffan Industrial City, Manweir offers manufacturing, repair, and maintenance services. They are committed to customer satisfaction, offering 24/7 services.

## Qatar Logistics WLL

Over the last two decades, Qatar Logistics has developed their portfolio to become a market leader in the logistics industry through their services of freight forwarding, warehousing, customs clearance, and inland transportation. As an exclusive partner of "Hellmann Worldwide logistics" Qatar logistics has a presence in 157 countries providing comprehensive solutions to our customers on some of the industry's biggest challenges such as retailers, chemicals, automotive, pharmaceuticals to use their supply chain as a competitive edge.

We leverage our scale to create innovative and tailored solutions that help our customers optimize their supply chains to stay ahead of their competition in a market that changes every single day.







## Mannai Energy WLL

Mannai Energy, a leader in the zero-carbon transition and innovative integrated facilities management solutions in Qatar, operates across the entire facilities management value chain: strategy, design, engineering, building energy-efficient assets, digital platforms, operations, financing, and commitment to results. By combining our expertise in infrastructure and our proximity to customers, we are particularly well-positioned to support our customers in optimizing assets.





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